**seertech**

MISSION CRITICAL LEARNING

# WHEN LEARNING IS "MISSION CRITICAL"

If you're a compliance-focused business, learning goes way beyond engaging employees and boosting productivity. The learning you manage is directly linked to improving safety and quality, streamlining operations, increasing revenue or even minimising legal risks.

Learning has a direct and measurable impact on your business results and is an essential part of ensuring your organisation remains competitive.

Or maybe you're focused on driving new or existing revenue streams from the sale of training, either as your core business or as a market differentiation strategy. You need to ensure that the buying experience is effortless, while meeting rigorous global financial and regulatory requirements.

For you, learning is "mission critical".

Not all Learning Management Systems (LMS) can handle this level of complexity. But at Seertech, it's in our DNA.

Our LMS is flexible and open enough to align precisely to the needs of your business, your industry compliance, and any e-commerce requirements you may have. Yet it's loaded with modern learning and professional development features delivered through an intuitive and responsive learning experience.

We work across a range of industries and geographies with clients of all sizes. Whether you're big or small, simple or complex, if you have a mission critical learning need, we can help.

## A LEARNING SOLUTION THAT EVOLVES WITH YOU

At Seertech, we redefine the LMS. Not just a once-and-done solution, it's constantly evolving to meet the needs of today as well as tomorrow.

Since our beginnings in 2003 as one of the first true cloud-learning platforms, we've grown to service more than 2 million people in over 190 countries. Our focus during this time has never shifted from building a customer-driven learning ecosystem that is open, integrated and able to change with the needs of our customers and the industries they work in.

Seertech is privately owned and our roadmap is 100% customer driven. We invest in all the things you would expect from a modern learning cloud, but our focus is on delivering direct benefits to our customers. We take your "wouldn't it be amazing if..." ideas and make them happen. That's just one of the perks of providing a concierge service. We can adapt our product and service to meet your needs – fast.

- Winner of 17 industry best practice awards

- 97% customer retention rate

- 17 years of experience

- Used in 190+ countries

- Supports 39 languages

## OUR PARTNERSHIP APPROACH TO LEARNING

We make it our business to continuously understand yours. We work with you upfront to understand your business goals and learning aspirations and provide a system that aligns with these.

But we don't stop there.

As your business or industry changes, we work with you as trusted advisers to identify and solve challenges as they arise, turning your LMS into a valuable business tool.

As well as 24/7 regional support and ongoing guidance, we also connect you with other Seertech customers who are ready and willing to share knowledge and best practices. From system tips, to case studies and common mistakes, you can see how others in your industry have made the most of their LMS and ensure yours is the best it can be.

# WHY CHOOSE SEERTECH'S LEARNING SOLUTION?

Our award-winning learning platform streamlines your entire learning and compliance process. Many of our customers see an increase in revenue and a decrease in their overheads, directly resulting from the workforce and operational optimisations that our learning solution provides. They also use the Seertech ecosystem to win more contracts or sell more training.

**But there are other benefits our customers get from working with Seertech:**

### OPTIMISE YOUR SPEND
Reduce costs with a system that is strategically aligned to your business and integrated with your existing technology.

### AUTOMATE COMPLIANCE
Simplify your day-to-day operations by fully automating your compliance delivery, management, reporting and auditing for both internal and extended enterprise audiences.

### PERSONALISE LEARNING
Add more value to the learning experience by allowing your learners to create a journey aligned specifically to their needs.

### MEASURE YOUR IMPACT
Quickly visualise the impact of your learning, track budgets, and address training gaps with real-time dashboards and reports.

### LEARN AND ASSESS ON THE GO
Boost efficiency and productivity by allowing people to learn or assess anywhere on any device, even when offline.

### STREAMLINE E-COMMERCE
Whether you're selling training as your core business or as a value-add, in B2B or B2C, we've got your e-commerce needs covered.

## LEARNING THAT ALIGNS WITH YOUR INDUSTRY

If you operate in a compliance-heavy industry, you know non-compliance can be costly and extremely damaging for your business. It can cause legal and financial issues, and can pose serious safety risks.

We understand the complexity that goes into managing technical competencies and complex certification. A one-size-fits-all solution isn't going to get the job done.

Our flexible software solution can be configured to meet the compliance needs of a variety of industries including:

· Aviation and transport

· Banking and finance

· Energy and resources

· Government

· Healthcare

· IT and communications

· Manufacturing and construction

Plus, our safe and secure platform means your data is always protected, and any regional security requirements can be met with our fully compliant General Data Protection Regulation (GDPR) capability.

Our extensive involvement in these sectors with the associated lessons learned and technological changes over many years, means that new customers can benefit from our expertise and know-how from day one of your partnership with Seertech.

We work closely with our customers to evolve our solution, ensuring we're meeting their industry-specific needs and mission critical requirements.

## A POWERFUL LEARNING E-COMMERCE SOLUTION

We believe we have the best learning e-commerce platform on the market.

Whether you sell training as a core revenue stream or provide it to customers and partners as a value-adding differentiation strategy, you need a solution that aligns to your brand and delivers a modern, high quality and engaging customer experience. You also understand how important it is to simplify the administration and logistics across a complex financial and reporting environment.

Our powerful e-commerce capability supports the entire lifecycle for both B2B and B2C customers, from ordering through to payment reconciliation. It allows you to create and manage your education products, plus target, sell, track and evaluate training to your internal and external audiences. All within a single platform.

## E-COMMERCE IS PART OF OUR DNA

E-commerce is not just an add-on to our LMS, it's a core part of its functionality. It's also a core part of our business.

From our beginnings working with finance clients, we've developed a deep understanding of the financial landscape and technical workings of learning and training e-commerce.

We've integrated that knowledge directly into our product. And when you choose to partner with us, we share that expertise to help you build an e-commerce solution that will become a mission critical business tool.

# IS YOUR LMS HOLDING YOU BACK?

Like your business, your LMS needs to be flexible and adaptable. Our learning solution evolves with you, solving for today as well as tomorrow. If your current learning technology isn't supporting your changing needs, we can help.

**Let's chat**

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