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Seertech Solutions named a “Leader” by NelsonHall in its NEAT evaluation of Learning Services

Sydney, April 14, 2021 - [Seertech Solutions](#) has been designated as a “Leader” in Learning Services by global analyst firm [NelsonHall](#) in its latest [Vendor Evaluation and Assessment Tool](#) (NEAT). Seertech was acknowledged as a leader in the Innovation in Technology/Tools market segment which reflects its ability to meet future client requirements as well as delivering immediate benefits to its learning services clients with specific capability around technology innovation.

“Seertech’s expertise and innovation is demonstrated through its highly configurable, compliant, and secure iLearning PLUS LMS platform and through creative offerings enabling clients to rethink and transform their learning for a more remote/distributed world of work,” said Nikki Edwards, Principal Analyst, HR Technology & Services, NelsonHall.

NelsonHall Vendor Evaluation & Assessment Tool (NEAT) analyses the performance of vendors offering learning services. The NEAT tool helps customers to identify leading solution providers with a specific focus on learner experience, service innovation, technology innovation, geographic footprint & scalability, and digital learning transformation.

The NEAT report highlighted a number of areas in which Seertech excelled. These included its ability to help organisations who have “mission-critical” training needs, and its highly configurable LMS with eCommerce functionality that enables clients to sell training services. Seertech’s concierge-based service was also highlighted as a standout area, with the ability for the company to become trusted advisors with deep, ongoing engagement with customers.

“It’s great to have some more external recognition around the premium service Seertech has always provided,” said Paul Hardwick, CEO and Founder of Seertech Solutions. “Being regarded as a ‘leader’ in the innovation in technology and tools category is strong validation around our continual investment in supporting our customers digital learning journeys.”

The NelsonHall NEAT vendor evaluation study assessed 14 significant service providers delivering Learning Services. These service providers were positioned on a quadrant to classify as Leaders, High Achievers, Innovators, Major Players; based on the factors determined by NelsonHall as being relevant to this market worldwide.

Read more about Seertech Solutions in its [NelsonHall NEAT report](#).

About Seertech Solutions

Seertech Solutions is a global technology business delivering mission critical learning and compliance management solutions. The ability to deliver core Learning Management System (LMS) features as well as meet complex, global and industry-specific needs has established Seertech Solutions as a leading niche provider for organisations all over the world.

Established in 2003, Seertech has since grown to more than 50 employees globally, with offices in Australia, U.S. and EMEA. With more than 3 million users of their LMS across more than 180 countries and supporting 39 languages, Seertech offers a global approach with local expertise.

Learn more at <http://www.seertechsolutions.com>

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organisations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organisations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

NelsonHall Vendor Evaluation & Assessment Tool (NEAT) analyses the performance of vendors offering learning services. The NEAT tool allows strategic sourcing managers to assess the capability of vendors across a range of criteria and business situations and identify the best performing vendors overall, and with a specific focus on learner experience, service innovation, technology innovation, geographic footprint & scalability, and digital learning transformation.

Learn more at <https://research.nelson-hall.com/>