



## Seertech Solutions Delivers the Business Value of E-Learning

More and more organizations are realizing the strategic imperative of investing in an e-learning solution to provide a flexible, accessible and consistent quality of training delivery. According to Gartner Group, the e-learning market is expected to more than double in size over the next three years<sup>1</sup> and in the USA and Europe, the highest component of the stock market value of large organizations is already considered to be knowledge capital.

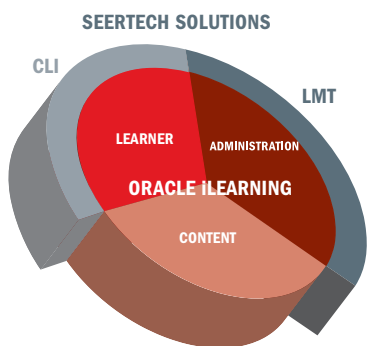
1. Source [www.gartner.com](http://www.gartner.com) - Forecast: E-Learning Software, Worldwide, 2002-2008 (Executive Summary), 6 October 2004, Tom Eid

One of the drivers for this is a heightened emphasis on corporate governance worldwide and adhering to industry related compliance requirements to minimise risk. Another key driver is the increased pressure from employees for adequate occupational training for professional development. The adoption of a Learning Management System (LMS), for both online and classroom training management, has become imperative for all medium and large organizations and the fundamental driver in its strategic integration is finding the right implementation partner.

Working with U.S. and Australian organizations, Seertech Solutions is leading the market in delivering fully integrated and customized Learning Management Systems. Seertech Solutions has a proven track record in developing solutions which reduce costs, improve efficiency and solve real business issues.

### Seertech Solutions' Oracle iLearning Toolkits

Seertech Solutions has developed two key technologies to ensure customers can integrate Oracle iLearning into their business



seamlessly, cost-effectively, strategically and quickly.

Administrators and learners alike benefit from added functionality and flexibility from Seertech Solutions' Learning Management Toolkit (LMT) and Custom Learning Interface (CLI) in the planning, delivery and tracking of online or classroom training and knowledge sharing.

- SIGNIFICANT COST AND TIME SAVINGS** via a fully customized and integrated solution
- MORE EFFICIENT KNOWLEDGE** sharing within organization
- ENHANCED IMAGE AS AN EMPLOYER** of choice by promoting strategic professional development
- MORE EFFECTIVE USE OF TIME FOR TRAINERS** and administrators due to reduced administration
- INCREASED STAFF SATISFACTION** due to more efficient management of training
- GREATER VISIBILITY OF LEARNING** activities for all staff, especially managers
- ENHANCED REVENUE GENERATION** through streamlined For-Profit learning

### Streamlining Administration

The LMT extends the capability of the standard Oracle iLearning administration system to help customers tailor the solution to their business. The LMT streamlines business processes and enables easy Oracle iLearning integration with external systems such as HR databases.

The LMT can be set up in a matter of hours and the interface is designed to interact directly and securely into an organization's Oracle iLearning site.

- > **More efficient administration** through pro-active task reminders
- > **Enhanced planning and execution of training** through reduced administration
- > **Clear view of training** via on-time and as-requested scheduled reporting
- > **Increased course attendance** through pro-active notifications
- > **Better support for learners** through various support tools and system flags

### Accessible and Customizable Interface

The CLI offers complete flexibility in the look and feel of the user interface. It allows the interface to be configured to suit the organization's workflow and structure whilst matching any company's style guide. The CLI is built using the standard Oracle iLearning web service interface to ensure security and integrity of the learning environment.

- > **Strategic engagement with business** through customizable interface
- > **Access anytime, anywhere** via web browser and can be easily embedded into company web site
- > **Enhanced user learning experience** with easy-to-use targeted interface
- > **Improved brand recognition** for both internal and external training portals
- > **Increased revenue generation** for For-Profit customers through payment module feature

### Investment that Makes Returns

Seertech Solutions has an unparalleled service offering, combining expert consulting and innovative technologies that delivers significant return on investment for its customers. Seertech Solutions configures each solution to suit its customers' business needs including the investment structure, which can be up front or pay-as-you-go.

To hear more about the significant return on investment Seertech Solutions customers are currently experiencing and to find out how your business can benefit from the value of e-learning visit [www.seertechsolutions.com](http://www.seertechsolutions.com) or call +61 (0) 2 9358 6256.



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