



JOBNET halves IT costs through Oracle and HP Linux Innovation

2006 CASE STUDY

> Organisation JOBNET

> Industry Online recruitment for IT&T professionals

> Customers 400 recruiters

100,000+ unique visitors each month

> Throughput 45,000 page impressions per day

> Employees 7

> Products & Services

> Oracle Database 10g Standard Edition

> Oracle Real Application Clusters

> Red Hat Enterprise Linux v3

> HP ProLiant DL380 Packaged Cluster with MSA1000

> Seertech Solutions - implementation, hosting and support services

> Key Benefits

Significant IT cost savings of approximately 50 per cent

Realise a full ROI within 18 months of implementation

A robust and reliable architecture for mission critical service

Zero downtime due to Oracle's clustering technology

A scalable and cost-effective enterprise-class solution

manage and track applications, receive email alerts and announce availability.

Whilst servicing a relatively large and growing market segment, JOBNET itself is a small organisation, with a turnover of \$AUD2 million and a total of seven employees. Initially the service had been delivered in a shared environment making it vulnerable to instability. With such a tech-savvy and growing market, it became imperative for the company to review its technology infrastructure to ensure a completely reliable, efficient and cost-effective service for recruiters and candidates.

Partnering for success

In 2004, JOBNET engaged Seertech Solutions an Oracle Certified Partner (OCP) to examine the online recruiter's technology needs. Seertech's approach focused on ensuring that JOBNET maintained its competitive edge by delivering a fast, scalable and highly reliable online service. While JOBNET is a small business, their online environment is mission critical and Seertech had to present a cost-effective solution, that would deliver a significant return on investment (ROI) and scale as the business grew.

Enterprise-class affordable solution

Seertech Solutions was able to recommend an enterprise-class solution that was entirely practical and realistic

JOBNET is the largest Australian job board dedicated solely to IT&T professionals with thousands of permanent, contract and consulting positions available online. The website provides a broad range of free member services to the IT&T community, enabling candidates to create and store online resumes,

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Louise Grant General Manager, JOBNET.

for a small company. The solution included Oracle Database 10g Standard Edition and Oracle Real Application Clusters, configured using Red Hat Enterprise Linux v3 on Hewlett-Packard Intel-based servers. The new infrastructure is hosted and maintained by Seertech, providing additional reliability and support.

The system was implemented and migrated from the original environment in a three month timeframe. Making use of the HP pre-packaged hardware and database cluster reduced risk and complexity which left us time to focus on migrating the actual application.

“The new architecture has been able to create a reliable and robust platform with a total up-time guarantee to support JOBNET’s mission critical environment,” said Paul Hardwick, CEO, Seertech Solutions. “With our continuous exposure to emerging technologies through the Oracle Partner Network and through our experience with other clients we are also able to provide a realistic path for future growth.”

Reliable infrastructure

Oracle’s clustering technology has been able to spread the database workload across multiple servers, meaning that if one server failed, the workload was transferred to the remaining servers; thereby ensuring the highest levels of availability and reliability. The clustering was also able to accommodate maintenance sessions without any outages; maintaining a consistent 24x7 service.

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Significant ROI and company growth

The new solution means JOBNET has their own dedicated environment with the expense offset by more cost-effective Linux servers.

The company was able to realise a full ROI within 18 months of implementation, which has effectively halved their monthly IT expenditure and has enabled the company to reallocate funds to delivering an even better service to its recruiters and candidates.

Due to the successful implementation JOBNET has been able to increase traffic by 200 per cent over the last two years. In February 2006, the site received over 100,000 unique visitors (approximately 50 per cent of the Australian IT&T workforce) and a minimum of 1.7 million page impressions a month with a job search being run every four seconds.

“The Australian technology industry is a significant contributor to the nation’s Gross Domestic Product and JOBNET is able to help foster this market by providing an effective service for candidates and recruiters which is backed by reliable and leading-edge technology,” said Louise Grant, JOBNET.



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